

REP HEADLINE# 6215045 TRF# 321798
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 404-848-0800
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 404-848-9552
CREDIT RISK !!!
HARRIS REPORT FROM REP

NOV2/12 08.50
CHANGES *** WPXI-TV ***

ADV # 12930 ADV. NAME POLI/M CRITZ/D/CON/PA
AGY # 02895 AGY. NAME LDC, INC.

25 WHITLOCK PLACE, SW, SUITE 201

MARIETTA, GA 30064

ORDER # CONTRACT # 6215045

REP. # OFF. # 0 SALESMAN #
BUYER NAME AMY WILLS
SALES PRSN AT- BRAD DANIELL

PRDCT 2435 EST# COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES NOV5/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE NOV2/12 08.50

REP: HV MADE RATE ADJ-SEE LINES 1-2,5-16

HV MADE TP. ADJ-SEE LINE 3
HV CANX M1 DUE TO RATE ADJ'S
TTO INCREASED-\$7,495
REVISED TOT-\$30,400
PLS CONF
THANKS, KATHERINE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

1 RZ 600A-700A 30 2 \$1,650.00 11/5 11/5 1 MON 1

PROGRAM : CH11 NWS 6AM
ORD COM1 : HV MADE RATE ADJ
CON COM1 : CH11 NWS 6AM

2 R 600A-700A 30 \$1,095.00 11/6 11/6 0 TUE 0

PROGRAM : CH11 NWS 6AM
ORD COM1 : HV CANX 1X 11/6
CON COM1 : CH11 NWS 6AM

NOV2/12 08.50
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	*		700A-800A	30		\$1,275.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW												
ORD COM1 : HV MADE RATE ADJ, TP ADJ												
CON COM1 : TODAY SHOW												
5			RZ 800A-900A	30		\$1,225.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW												
ORD COM1 : HV MADE RATE ADJ												
CON COM1 : TODAY SHOW												
6			RZ 1000A-1100A	30		\$450.00	11/5	11/5	1		MON	1
PROGRAM : ELLEN												
ORD COM1 : HV MADE RATE ADJ												
CON COM1 : ELLEN												
7			RZ 1200N-1230P	30		\$750.00	11/5	11/5	1		MON	1
PROGRAM : CH11 NWS NOON												
ORD COM1 : HV MADE RATE ADJ												
CON COM1 : CH11 NWS NOON												
8			RZ 300P-400P	30		\$725.00	11/5	11/5	1		MON	1
PROGRAM : DAYS OUR LIVES												
ORD COM1 : HV MADE RATE ADJ												
CON COM1 : DAYS OUR LIVES												
9			RZ 400P-430P	30		\$825.00	11/5	11/5	1		MON	1
PROGRAM : JUDGE JUDY												
ORD COM1 : HV MADE RATE ADJ												
CON COM1 : JUDGE JUDY												
10			RZ 430P-500P	30		\$1,050.00	11/5	11/5	1		MON	1
PROGRAM : JUDGE JUDY												
ORD COM1 : HV MADE RATE ADJ												
CON COM1 : JUDGE JUDY												

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11	RZ		500P-530P	30		\$1,650.00	11/5	11/5	1		MON	1
PROGRAM : FIRST AT 5												
ORD COM1: HV MADE RATE ADJ												
CON COM1: FIRST AT 5												

12	RZ		600P-630P	30		\$1,850.00	11/5	11/5	1		MON	1
PROGRAM : CH11 NWS 6PM												
ORD COM1: HV MADE RATE ADJ												
CON COM1: CH11 NWS 6PM												

13	RZ		700P-730P	30		\$3,350.00	11/5	11/5	1		MON	1
PROGRAM : JEOPARDY												
ORD COM1: HV MADE RATE ADJ												
CON COM1: JEOPARDY												

14	RZ		730P-800P	30		\$3,350.00	11/5	11/5	1		MON	1
PROGRAM : WHEEL FORTUNE												
ORD COM1: HV MADE RATE ADJ												
CON COM1: WHEEL FORTUNE												

15	RZ		1100P-1135P	30		\$4,000.00	11/5	11/5	1		MON	1
PROGRAM : CHNL 11 NWS												
ORD COM1: HV MADE RATE ADJ												
CON COM1: CHNL 11 NWS												

16	RZ		1135P-1235A	30		\$1,400.00	11/5	11/5	1		MON	1
PROGRAM : TONITE SHOW												
ORD COM1: HV MADE RATE ADJ												
CON COM1: TONITE SHOW												

STATION MAKEGOOD OFFERS:

M1	REJECT	BUY#13	MISSED: MON/700P-730P	NOV5	30S	\$2,195.00	(NOV1/12)
			OFFER: TUE/400A-430A	NOV6	30S	\$150.00	PLS ADVISE.
			& TUE/500A-530A	NOV6	30S	\$825.00	
			& TUE/530A-600A	NOV6	30S	\$1,125.00	
CMT: PLEASE ADVISE							

NOV/12 30400.00 CONTRACT TOTAL 30400.00
 TOTAL SPOTS 17

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$72,548 WPXI 31% KDKA 30% WTAE 30% WPGH 9% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE